



LifeWear

UNIQLO To Open Its First Highway Store in India at Dhillon Plaza, Zirakpur, Punjab

9 February 2023, Zirakpur, India – Global Japanese retailer UNIQLO today announces the opening of its first highway store in India. Located at Dhillon Plaza, Zirakpur, Punjab, the store will officially launch on April 6 2023. The highway store format - which is a standalone store located alongside a highway, with ample parking for customers - is new for UNIQLO in India, and further accelerates the company's expansion in the country.

Seeking to make its LifeWear available to as many people as possible, with the new store UNIQLO will introduce a brand new shopping experience for customers travelling on the busy route that connects Chandigarh to Delhi, and other regions of Punjab, with its thoughtful designs, high-quality and functional products that are made for all. The Zirakpur highway store will be UNIQLO's 10th brick and mortar store in India.

Commenting on the launch, Tomohiko Sei, Chief Executive Officer, UNIQLO India said, "We are excited to launch our first highway store concept at Dhillon Plaza, Zirakpur, Punjab. We believe this roadside-type store, which is popular in Japan, will deliver greater convenience to our customers here in India."

To celebrate the opening, UNIQLO Dhillon Plaza, Zirakpur will offer promotions to early shoppers and special offers on app downloads. Customers can follow UNIQLO India's social media channels for more details about these special offers closer to the store opening date.



A rendering image of UNIQLO Dhillon Plaza, Zirakpur, Punjab

Sei also said: “The highway store format brings convenience to the community and serves as a perfect one-stop destination, and is carefully designed to ensure enough space and accessibility for all. Further, this launch also supports our underlying commitment to the ever-evolving Indian market and to make our highly functional, quality apparel accessible to more customers.”

Mr. Karan Dhillon, principal of the Dhillon Group and owner/developer of the project said, “It is a pleasure to have UNIQLO, the world’s leading Retail brand setting up their First Highway store in India at our development ‘Dhillon Plaza’ and offer to our customers a truly global retail experience. The brand has made a mark in the Indian retail landscape in the last few years of its launch and we are confident that the response at Dhillon Plaza Zirakpur will be positive, where customers find value for money.”

Historically, the highway format has played a crucial role in UNIQLO’s growth throughout Japan, and the model has also been very successful outside Japan, including in Korea, Taiwan, and Southeast Asia. Highway stores provide a convenient shopping experience for customers, and feature large parking lots and a considerate, localized store design, allowing customers to shop at their leisure, with increased accessibility.

UNIQLO Dhillon Plaza, Zirakpur, Punjab

The UNIQLO Dhillon Plaza, Zirakpur store will be spread across one floor and have a total sales floor area of 10,965 sq. ft – making it the largest UNIQLO sales area on a single floor in India.

UNIQLO Dhillon Plaza, Zirakpur is a standalone building strategically situated on the busy Chandigarh-Ambala highway, and will welcome residents of the city and nearby provinces with its large open façade giving a view of the entire store and collections.

The store will offer UNIQLO LifeWear: apparel inspired by life’s need for thoughtful and timeless clothing. Customers can find the entire range of Spring/Summer products for men, women, kids and babies in the new store, such as the innovative and functional AIRism, DRY-EX, UV protection, as well as products featuring premium fabrics, including linen, supima cotton, rayon, and many others. UNIQLO is made for all, and its products are available in a variety of colours and styles for people of all ages.

Overview of the store

Store Name: UNIQLO Dhillon Plaza, Zirakpur, Punjab

Opening Date: 6 April, 2023

Opening hours: 11 am to 10 pm

Address: UNIQLO, Dhillon Plaza, Chattbir Road, Zirakpur, Punjab 14060

For more information regarding UNIQLO and its current line-up, please visit the website or download the “UNIQLO India Official Application”.

UNIQLO India Website: www.uniqlo.com/in

UNIQLO India Official Instagram : <https://www.instagram.com/uniqloin/>

UNIQLO India Official Facebook : <https://www.facebook.com/uniqloin>

UNIQLO India Official Twitter: <https://twitter.com/uniqloin>

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About UNIQLO LifeWear

Apparel that comes from the Japanese values of simplicity, quality and longevity. Designed to be of the time and for the time, LifeWear is made with such modern elegance that it becomes the building blocks of each individual's style. A perfect shirt that is always being made more perfect. The simplest design hiding the most thoughtful and modern details. The best in fit and fabric made to be affordable and accessible to all. LifeWear is clothing that is constantly being innovated, bringing more warmth, more lightness, better design, and better comfort to people's lives.

About UNIQLO and Fast Retailing

UNIQLO is a brand of Fast Retailing Co., Ltd., a leading Japanese retail holding company with global headquarters in Tokyo, Japan. UNIQLO is the largest of eight brands in the Fast Retailing Group, the others being GU, Theory, PLST (Plus T), Comptoir des Cotonniers, Princesse tam.tam, J Brand and Helmut Lang. With global sales of approximately 2.3 trillion yen for the 2022 fiscal year ending August 31, 2022 (US \$16.6 billion, calculated in yen using the end of August 2022 rate of \$1 = 138.7 yen), Fast Retailing is one of the world's largest apparel retail companies, and UNIQLO is Japan's leading specialty retailer.

UNIQLO continues to open large-scale stores in some of the world's most important cities and locations, as part of its ongoing efforts to solidify its status as a global brand. Today the company has a total of more than 2,400 stores across the world, including Japan, Asia, Europe and North America. In 2010 UNIQLO established a social business in Bangladesh together with the Grameen Bank and currently there are around 20 Grameen-UNIQLO stores, mostly located in Dhaka.

With a corporate statement committed to changing clothes, changing conventional wisdom and change the world, Fast Retailing is dedicated to creating great clothing with new and unique value to enrich the lives of people everywhere. For more information about UNIQLO and Fast Retailing, please visit www.uniqlo.com and www.fastretailing.com.

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